



**Positioning  
Your Brand  
For Success**

**EXPLORE OUR  
SPONSORSHIP  
OPPORTUNITIES**

**STRENGTHENING LOCAL BUSINESS**

# PURPOSE

## WELCOME TO A STRATEGIC PARTNERSHIP

Sponsorship with the Caldwell Chamber is more than logo placement, it's an investment in the success of our local business community. Our sponsorship opportunities provide meaningful visibility, direct access to decision-makers, and alignment with initiatives that strengthen Caldwell County. Whether through signature events, leadership development programs, educational workshops, or networking experiences, sponsors play a key role in making these opportunities possible while positioning their brand as a committed community partner.





**THE CALDWELL  
CHAMBER**

# WHY SPONSOR US

## THE VALUE OF YOUR SPONSORSHIP

When you sponsor a Caldwell Chamber program or event, you're doing more than supporting an event — you're investing in the businesses, leaders, and economic future of Caldwell County. Our programs bring together decision-makers, community leaders, and engaged professionals who care about building a stronger local economy. Sponsorship places your business in front of the people shaping our community while demonstrating your commitment to local growth.

### ● TARGETED EXPOSURE

The Caldwell Chamber connects you directly with a highly engaged audience of business owners, executives, entrepreneurs, and community leaders across Caldwell County. Through our events, programs, and communications, your brand gains visibility among professionals who value local connections and actively support the businesses that invest in their community.

### ● MULTI-CHANNEL PROMOTION

Sponsors receive recognition across multiple Chamber platforms, including event marketing, email communications, social media, on-site signage, and our website. This integrated exposure ensures your brand is seen before, during, and after each event — maximizing visibility and reinforcing your presence within the local business community.

### ● A COMMITMENT TO COMMUNITY

Sponsoring the Chamber demonstrates your organization's investment in the success of Caldwell County. Your support helps us provide leadership development, networking opportunities, business education, and community initiatives that strengthen our region and create opportunities for local businesses to thrive

# SUPPORT A TOAST TO CALDWELL



## ● PINNACLE

This is the highest level of sponsorship, offering the maximum brand exposure and an exclusive partnership with the Caldwell Chamber. The Pinnacle Sponsor is positioned as the host of the event.

**\$6,000**

## ● HORIZON

The Horizon Sponsor level offers significant brand exposure and an opportunity to be a major partner in the event's success.

**\$4,000**

## ● EVERGREEN

The Evergreen Sponsor level provides a strong presence and valuable brand association with the Annual Meeting.

**\$2,000**

## ● TRAILBLAZER

This level is a great way for businesses to support the event and gain visibility among attendees.

**\$1,000**

## ● AWARD SPONSORS

Speaking Opportunity:  
A company representative of your choice will present the award

**\$500**  
**\*5 AVAILABLE**

## ● SUPPORTING SPONSOR

Reserve a row with your logo displayed on chairs.

**\$300**

# SUPPORT THE L.A. DYSART DINNER



## ● TITLE SPONSOR

Exclusive Naming Rights: "The L.A. Dysart Annual Dinner and Awards Ceremony, presented by [Your Company Name]." Prime Podium Opportunity Comprehensive Branding, Pre-event invitations and post-event thank you communications.

**\$4,000**

## ● AWARD SPONSOR

Exclusive Experience & Connection. Recognition as the exclusive L.A. Dysart Award Sponsor for both the male and female honorees.

\*The Award sponsor traditionally provides two awards annually with their logo and the recipients names engraved at your cost.

**\$2,500**

## ● VISIONARY AWARD SPONSOR

This sponsorship level offers a significant partnership with the awards ceremony, providing high visibility and an opportunity to be recognized as a key supporter of the night's honorees.

**\$2,000**

## ● BEVERAGE & RECEPTION SPONSOR

This sponsorship is a highly visible way to engage with every guest at the event's bar and during the meal. our company logo is exclusively featured on branded signage at all beverage stations.

**\$1,000**

## ● TABLE SPONSOR

A dedicated table for 8 guests in a preferred location at the event. (Tickets Included)  
Brand Recognition:  
Company name/logo displayed on your table

**\$500**

**\*8 AVAILABLE**

# SUPPORT ASK THE EXPERTS



## PRESENTING SPONSOR

This is the top-tier sponsorship, offering exclusive branding for an entire quarter of the "Ask The Experts" series. Your company will be recognized as the official partner for three consecutive monthly sessions.

**\$3,500**

## FIRST POUR, COFFEE & SWEETS SPONSOR

The Supporting Sponsorship is a flexible way to show your commitment to the Chamber's educational programming on a month-to-month basis. This sponsorship provides excellent visibility and networking opportunities at a single monthly event.

**\$1,500**

**\*12 EVENTS  
ANNUALLY**

## TABLE SPONSOR

This sponsorship is perfect for businesses looking to gain direct, face-to-face exposure with attendees. It offers a cost-effective way to showcase your business and network with a captive audience.

**\$100**

**\*1 PER TABLE  
PER MONTH**

# SUPPORT LUNCH & LEARN



## ● EXCLUSIVE PRESENTING SPONSOR

This is the premier sponsorship level for the Lunch and Learn Series. The Presenting Sponsor is the host for 12 events, providing significant and repeated brand exposure.

Exclusive Event Host: Your company is the official host for the entire years Lunch and Learn Series.

**\$5,000**  
**\*12 EVENTS**  
**ANNUALLY**

# SUPPORT OUR ADVOCACY EFFORTS



## ● **ADVOCACY CHAMPION**

This is the highest level of engagement, reserved for companies that are committed to a leadership role in shaping the business climate of Caldwell County. This annual investment positions your company as a primary partner in all of the Chamber's advocacy efforts. This sponsorship gives you a seat on the Chamber's Advocacy Task Force, where you will directly contribute to the Chamber's legislative priorities.

**\$2,000+**  
**\*5 COMPANIES PER  
YEAR**

# SUPPORT LONG TERM BRANDING



## ● CHAMBER BOARDROOM HOST

Exclusive naming rights for the Chamber's Board Room (e.g., "The [Company Name] Board Room") and Recognition as the official sponsor whenever the space is used for board meetings, committee sessions, or external rentals. With the opportunity to host up to 5 private meetings in the branded space per year.

**\$10,000**

**\*5 YEAR EXTENDED  
BRANDING OPPORTUNITY**

## ● MEMBER INFORMATION CENTER HOST

Exclusive naming rights for the Chamber's Front Meeting Space (e.g., "The [Company Name] Welcome Space") and Recognition when the space is used for workshops, networking, or visitor meetings. Option to display small branded materials (brochures, takeaway items) in the space.

**\$3,000**

**\*3 YEAR EXTENDED  
BRANDING OPPORTUNITY**

# SUPPORT THE FALL GOLF CLASSIC



## ● TITLE SPONSOR

The premier level of sponsorship, offering maximum brand exposure and exclusive partnership with the Chamber. Premium Event Naming Rights, Speaking Opportunities, and Prime Branding

**\$6,000**

## ● LUNCH SPONSOR

Prominent logo placement on lunch tables and signage  
Recognition in promotional materials as a key event sponsor, Opportunity to provide branded giveaways at lunch

**\$2,500**

## ● EAGLE SPONSOR

Exclusive Event Cup Sponsor with logo placement  
Recognition in promotional materials and signage, Your promotional items included in SWAG bags & Opportunity to provide branded materials at registration

**\$2,500**

## ● GOLF CART SPONSOR

Logo featured on every player golf carts during the tournament, Recognition on promotional materials and signage, Your promotional items included in SWAG bags, Social media recognition

**\$2,000**

## ● BIRDIE SPONSOR

Logo on promotional materials and event signage, Your promotional items included in SWAG bags, Opportunity to host a branded table or tent on the course

**\$1,500**

# SUPPORT THE FALL GOLF CLASSIC

## ● HOLE-IN-ONE

Logo placement on Hole-in-One competition signage, Opportunity to serve as host/MC for contest, Opportunity to host a branded tent on the hole

**\$1,500**

## ● CLOSEST TO THE PIN

Exclusive contest hole branding, Recognition in event materials and signage  
Opportunity to host a branded tent on the hole

**\$1,000**

## ● LONGEST DRIVE

Exclusive contest hole branding, Recognition in event materials and signage, Opportunity to host a branded tent on the hole

**\$1,000**

## ● SNACK CART

Logo branding on the snack cart  
One-on-one networking opportunity with golfers

**\$750**

## ● BEVERAGE CART

Logo branding on beverage cart  
Sponsor drives the cart and networks with golfers  
\*Alcohol and non-alcohol beverages provided

**\$750**

**\*2 AVAILABLE**

## ● DRIVING RANGE

Logo branding at driving range where golfers warm up  
Opportunity to host a branded tent on the hole

**\$500**

## ● PUTT FOR PRIZES

Logo branding at putting green contest  
Opportunity to engage directly with golfers  
Opportunity to host a branded tent on the hole

**\$500**

## ● SKIRT

Fun and interactive hole sponsorship with memorable photo opportunities  
Opportunity to host a branded tent on the hole

**\$500**

## ● CHIP FOR PRIZES

Branded chipping contest on the course  
Opportunity to host a branded tent on the hole

**\$500**

## ● TEE BOX

Branded tent/table at a tee box  
Creative engagement with golfers encouraged

**\$400**

## ● HOLE SIGN

Company logo on a tee box sign

**\$50**

## ● DOOR PRIZE DONATION

Recognition as a prize sponsor during awards ceremony

**\$25+ VALUE**

# SUPPORT LEADERSHIP CALDWELL



## ● EXCLUSIVE PRESENTING SPONSOR

Welcoming Opportunity at the assembly. Brand directly promoted in associated with the event.

**\$6,000**

## ● SUPPORTING SPONSOR

Present an "Of the Year" award and the honor of introducing recipient of award.

**\$4,000**

## ● SESSION HOST SPONSOR

Providing samples and drink tickets for guests of our Annual Meeting.

**\$1,500 PER SESSION**  
**\*6 AVAILABLE**

## ● TRAILBLAZER

Your logo placement on tables while guests enjoy their appetizers

**\$1,000**

## ● AWARD SPONSORS

Reserve a row with your logo displayed on chairs.

**\$500**  
**\*5 AVAILABLE**

## ● SUPPORTING SPONSOR

Reserve a row with your logo displayed on chairs.

**\$300**



**THE CALDWELL  
CHAMBER**



# LET'S CONNECT

## JOIN US AS A SPONSOR

Your support of the Caldwell Chamber is more than sponsorship—it's a commitment to strengthening local business and investing in the future of our community. Through our events, programs, and leadership initiatives, we bring together the people and ideas that move Caldwell County forward. We look forward to partnering with you to create meaningful connections, elevate your brand, and continue building a thriving business community.



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